trinity rep

Be a part of the 24th Annual Pell Awards Gala: Monday, June 5, 2023

Since 1997, Trinity Rep has celebrated national and local artistic achievement at the annual Pell Awards Gala. Past honorees include Jessica Lange, Viola Davis, Liza Minnelli, Richard and Sharon Jenkins, John Krasinski, Debra Messing, Chita Rivera, Robert Redford, Toni Morrison, and Stephen Sondheim.

Sponsoring the Pell Awards places you front and center before an influential and desirable audience. Whether you're looking to demonstrate your commitment to the arts and our community; link your company to one of the most respected theaters in the country and the official State Theater of Rhode Island; impress existing clients or network for new ones; get your name in front of thousands of potential customers; or honor Senator Claiborne Pell's legacy, you'll want to be involved in this year's event.

Date:	**Monday, June 5, 2023**
Time:	VIP Reception: 6:00pm | Dinner: 7:00 pm | Ceremony: 8:00 pm
Location:	WaterFire Arts Center, 475 Valley St., Providence, Rhode Island
Contact:	Jen Canole, Dir. of Development, Trinity Rep | jcanole@trinityrep.com | (401) 453-9234

2023 Honorees

Barnaby Evans, Rhode Island Pell Award for Excellence in the Arts
Marta V. Martínez, Rhode Island Pell Award for Excellence in the Arts
Trudy Coxe, Pell Award for Outstanding Leadership in the Arts
Suzanne Magaziner, Charles Sullivan Award for Distinguished Service in the Arts
Pell Award for Lifetime Achievement in the Arts honorees to be announced soon!

Secure your sponsorship today at www.trinityrep.com/pell

Sponsorship Opportunities

Visionary $25,000 *(Exclusive)* *(fair market value $4,500)*

- Twenty (20) VIP tickets to the Pell Awards Gala: best seating, invitation to pre-ceremony VIP cocktail reception, private dining tables, and valet parking for you and your guests
- Full-page color advertisement in event program book (April 14th deadline)
- Company logo in event program with prominent placement (April 21st deadline)
- Company logo on recognition signage at the event (May 1st deadline)
- Recognition from the stage at the event
- Inclusion in social media, email blasts, and press releases regarding the event
- Twelve months of recognition in donor/sponsor listings and access to VIP services at Trinity Rep

Producer $10,000 *(fair market value $3,000)*

- Ten (10) tickets to the Pell Awards Gala: best seating, invitation to pre-ceremony VIP cocktail reception, private dining table, and valet parking for you and your guests
- Half-page color advertisement in event program book (April 14th deadline)
- Company logo in event program with prominent placement (April 21st deadline)
- Company logo on recognition signage at the event (May 1st deadline)
- Recognition from the stage at the event
- Inclusion in social media, email blasts and press releases regarding the event
- Twelve months of recognition in donor/sponsor listings at Trinity Rep

VIP Reception Sponsor $10,000 *(Exclusive)* *(fair market value $1,600)*

- Four (4) tickets to the Pell Awards Gala: best seating, invitation to pre-ceremony VIP cocktail reception and valet parking for you and your guests
- Half-page color advertisement in event program book (April 14th deadline)
- Company logo in event program with prominent placement (April 21st deadline)
- Company logo on recognition signage in the VIP Reception area at the event (May 1st deadline)
- Recognition from the stage at the event

Director $5,000 *(fair market value $1,400)*

- Six (6) tickets to the Pell Awards Gala: preferred seating, invitation to pre-ceremony VIP cocktail reception, and valet parking for you and your guests
- Quarter-page color advertisement in event program book (April 14th deadline)
- Company logo in event program (April 21st deadline)
- Company logo on recognition signage at the event (May 1st deadline)
- Twelve months of recognition in donor/sponsor listings at Trinity Rep

Supporter $3,000 *(fair market value $400)*

- Four (4) tickets to the Pell Awards Gala: preferred dinner seating and valet parking for you and your guests
- Company name in event program (April 21st deadline)
- Company name on recognition signage at the event (May 1st deadline)

Friends $2,000 *(fair market value $300)*

- Two (2) VIP tickets to the Pell Awards Gala: invitation to pre-ceremony VIP cocktail reception and valet parking
- Name in event program (April 21st deadline)

Single Tickets

VIP Ticket $600 *(fair market value $150)*

- Preferred seating and invitation to pre-ceremony VIP cocktail reception, followed by dinner and ceremony. Valet parking

Gala Ticket $300 *(fair market value $100)*

- Admission to the Pell Awards dinner and ceremony. Valet parking

Event Program Advertisements

Event Program Ads are included with Director (1/4 page), Producer (1/2 page) and Presenter sponsorships (full page). If you would like to purchase an ad separately, or with a ticket purchase, you may do so at the following rates.

A La Carte Program Ad Rates:

Full Page Ad $1,500	7.25″ wide x 10.25″ tall (includes .125″ bleed, trim size is 7″x10″), full color Or 6.25″ wide x 9.25″ tall with no bleed, full color
Half Page Ad $1,000	6.25″ wide x 4.5″ tall, full color
Quarter Page Ad $500	3″ wide x 4.5″ tall, full color

Fully designed ads (PDF) **must be submitted by Friday, April 14th**, 2023 to cbaylor@trinityrep.com.

Proceeds from the Pell Awards Gala benefit artistic programming at Rhode Island's Tony Award-winning theater.

Trinity Rep is a non-profit, Tony Award-winning regional theater company located in Providence, Rhode Island. Founded in 1963, we are home to one of the last permanent resident acting companies in America. Trinity Rep's mission is to expand and embody the public square with dramatic art that stimulates, educates and engages our diverse community in a continuing dialogue. Arts education and social justice are central to our work. Trinity Rep's Project Discovery educational outreach program has brought more than 1.4 million students to the theater since 1966. After-school and summer programs led by our resident artists cultivate creativity, intellectual curiosity, and develop leadership and problem-solving skills. Through the Trinity Rep Active Imagination Network we use engaging, high-spirited curriculum to give children and adults with autism, and other cognitive and psychiatric disabilities the tools they need to learn, communicate and build self-esteem. We partner with Brown University to offer MFAs in acting and directing. Learn more at www.trinityrep.com.

Trinity Rep's 2023 Pell Awards Gala
Sponsor Reservation Form

Secure your sponsorship today at www.trinityrep.com/pell
or complete and return this form.

☐ Please reserve our **event sponsorship** at the following level(s):

_____Visionary *($25,000) includes 20 VIP tickets, full page ad. Exclusive!**
_____VIP Reception Sponsor *($10,000) includes 4 VIP tickets; full-page ad. Exclusive!**
**Please contact jcanole@trinityrep.com to confirm availability.*
_____Producer *($10,000) includes 10 VIP tickets, half page ad*
_____Director *($5,000) includes 6 VIP tickets; quarter page ad*
_____Supporter *($3,000) includes 4 gala tickets*
_____Friends *($2,000) includes 2 VIP gala tickets*

☐ Please reserve additional **tickets** at the following level:

_____VIP Ticket *($600)* _____Gala *($300)*

☐ Please reserve an **event program book ad** at the following level:

_____Full Page *($1,500)* _____1/2 Page *($1,000)* _____1/4 Page *($500)*

☐ We cannot attend but would like to make a gift of $_____ to the Pell Awards.

_____
Contact Name and Title

_____
Organization

_____
Address

_____
City State Zip

_____
Phone Email

☐ Please bill my organization.

☐ Enclosed is a check in the amount of $_____ payable to Trinity Rep.

☐ Please charge my credit card $_____. *(Visa, MasterCard, American Express, Discover)*

_____
Card Type/ Card # Exp. Date CSC

Name (as stated on credit card) _____

PLEASE RETURN THIS FORM TO: Pell Awards, Trinity Rep, 201 Washington St. Providence, RI 02903
Fax: (401) 751-5577. Email: cbaylor@trinityrep.com