



# Pell Awards Gala

## Be a part of the 25<sup>th</sup> Pell Awards Gala: Monday, June 10, 2024

Trinity Rep has celebrated national and local artistic achievement at the annual Pell Awards Gala since 1997. Past honorees include Ted Danson and Mary Steenburgen, Jessica Lange, Viola Davis, Liza Minnelli, Richard and Sharon Jenkins, John Krasinski, Debra Messing, Chita Rivera, Robert Redford, Toni Morrison, and Stephen Sondheim.

### Sponsoring the Pell Awards places you front and center before an influential and desirable audience.

Whether you're looking to demonstrate your commitment to the arts and our community; link your company to one of the most respected theaters in the country and the official State Theater of Rhode Island; impress existing clients or network for new ones; get your name in front of thousands of potential customers; and/or honor Senator Claiborne Pell's legacy, you'll want to be involved in this year's event!

**Date:** Monday, June 10, 2024  
**Time:** VIP Reception: 6:00pm | Dinner: 7:15 pm | Ceremony: 8:15 pm  
**Location:** Lindemann Performing Arts Center, Brown University, Angell Street, Providence, Rhode Island  
**Co-Chairs:** Sally Lapedes and Michael J. Sweeney  
**Contact:** Allison Hall, Advancement Manager, Trinity Rep | [ahall@trinityrep.com](mailto:ahall@trinityrep.com) | (401) 453-9237

## 2024 Honorees

**Octavia Spencer**, Pell Award for Lifetime Achievement in the Arts

**Bob Dilworth**, Rhode Island Pell Award for Excellence in the Arts

**Christina H. Paxson**, Charles Sullivan Award for Distinguished Service in the Arts

**Charles M. "Chuck" Royce**, Pell Award for Outstanding Leadership in the Arts

# Trinity Rep's 2024 Pell Awards Gala

## Sponsorship Opportunities

### **Visionary \$15,000** *(fair market value \$3,000)*

- Ten (10) VIP tickets to the Pell Awards Gala: best seating, invitation to pre-ceremony VIP cocktail reception, and private dining table for you and your guests
- Full-page color advertisement in event program book (April 19 deadline)
- Company logo in event program with prominent placement (May 3 deadline)
- Company logo on recognition signage at the event (May 10 deadline)
- Recognition from the stage at the event
- Inclusion in social media, email blasts, and press releases regarding the event
- Twelve months of recognition in donor/sponsor listings and access to VIP services at Trinity Rep

### **Producer \$10,000** *(fair market value \$2,200)*

- Eight (8) tickets to the Pell Awards Gala: best seating, and invitation to pre-ceremony VIP cocktail reception
- Half-page color advertisement in event program book (April 19 deadline)
- Company logo in event program with prominent placement (May 3 deadline)
- Company logo on recognition signage at the event (May 10 deadline)
- Recognition from the stage at the event
- Inclusion in social media, email blasts and press releases regarding the event
- Twelve months of recognition in donor/sponsor listings at Trinity Rep

### **VIP Reception Sponsor \$10,000 (Exclusive)** *(fair market value \$1,600)*

- Four (4) tickets to the Pell Awards Gala: best seating, and invitation to pre-ceremony VIP cocktail reception
- Half-page color advertisement in event program book (April 19 deadline)
- Company logo in event program with prominent placement (May 3 deadline)
- Company logo on recognition signage in the VIP Reception area at the event (May 10 deadline)
- Recognition from the stage at the event

### **Director \$6,000** *(fair market value \$1,400)*

- Six (6) tickets to the Pell Awards Gala: preferred seating, and invitation to pre-ceremony VIP cocktail reception
- Quarter-page color advertisement in event program book (April 19 deadline)
- Company logo in event program (May 3 deadline)
- Company logo on recognition signage at the event (May 10 deadline)
- Twelve months of recognition in donor/sponsor listings at Trinity Rep

### **Supporter \$3,000** *(fair market value \$400)*

- Four (4) tickets to the Pell Awards Gala: preferred dinner seating for you and your guests
- Company name in event program (May 3 deadline)
- Company name on recognition signage at the event (May 10 deadline)

### **Friends \$2,000** *(fair market value \$300)*

- Two (2) VIP tickets to the Pell Awards Gala: invitation to pre-ceremony VIP cocktail reception
- Name in event program (May 3 deadline)

# Trinity Rep's 2024 Pell Awards Gala

## Single Tickets

**VIP Ticket \$600** *(fair market value \$150)*

- Preferred seating and invitation to pre-ceremony VIP cocktail reception, followed by dinner and ceremony.

**Gala Ticket \$300** *(fair market value \$100)*

- Admission to the Pell Awards dinner and ceremony.

## Event Program Advertisements

Event Program Ads are included with Director (1/4 page), Producer (1/2 page) and Presenter sponsorships (full page). If you would like to purchase an ad separately, or with a ticket purchase, you may do so at the following rates.

### A La Carte Program Ad Rates:

**Full Page Ad \$1,500** 7.25" wide x 10.25" tall (includes .125" bleed, trim size is 7"x10"), full color  
Or 6.25" wide x 9.25" tall with no bleed, full color

**Half Page Ad \$1,000** 6.25" wide x 4.5" tall, full color

**Quarter Page Ad \$500** 3" wide x 4.5" tall, full color

Fully designed ads (PDF) **must be submitted by Monday, April 19, 2024** to [ahall@trinityrep.com](mailto:ahall@trinityrep.com).



*Proceeds from the Pell Awards Gala benefit artistic programming at Rhode Island's Tony Award-winning theater.*

*Trinity Rep is a non-profit, Tony Award-winning regional theater company located in Providence, Rhode Island. Founded in 1963, we are home to one of the last permanent resident acting companies in America. Trinity Rep's mission is to expand and embody the public square with dramatic art that stimulates, educates and engages our diverse community in a continuing dialogue. Arts education and social justice are central to our work. Trinity Rep's Project Discovery educational outreach program has brought more than 1.4 million students to the theater since 1966. After-school and summer programs led by our resident artists cultivate creativity, intellectual curiosity, and develop leadership and problem-solving skills. Through the Trinity Rep Active Imagination Network we use engaging, high-spirited curriculum to give children and adults with autism, and other cognitive and psychiatric disabilities the tools they need to learn, communicate and build self-esteem. We partner with Brown University to offer MFAs in acting and directing. Learn more at [www.trinityrep.com](http://www.trinityrep.com).*

# Trinity Rep's 2024 Pell Awards Gala Sponsor Reservation Form

Secure your sponsorship today at [www.trinityrep.com/pell](http://www.trinityrep.com/pell)  
or complete and return this form.

- Please reserve our **event sponsorship** at the following level(s):
- \_\_\_\_\_ Visionary (\$25,000) includes 10 VIP tickets, full-page ad, logo. *Exclusive!*
  - \_\_\_\_\_ VIP Reception Sponsor (\$10,000) includes 4 VIP tickets; full-page ad, logo. *Exclusive!*
  - \_\_\_\_\_ Producer (\$10,000) includes 8 VIP tickets, half-page ad, logo.
  - \_\_\_\_\_ Director (\$5,000) includes 6 VIP tickets; quarter-page ad, logo.
  - \_\_\_\_\_ Supporter (\$3,000) includes 4 gala tickets, name only.
  - \_\_\_\_\_ Friends (\$2,000) includes 2 VIP tickets, name only.
- Please reserve additional **tickets** at the following level:
- \_\_\_\_\_ VIP Ticket (\$600)      \_\_\_\_\_ Gala (\$300)
- Please reserve an **event program book ad** at the following level:
- \_\_\_\_\_ Full Page (\$1,500)      \_\_\_\_\_ 1/2 Page (\$1,000)      \_\_\_\_\_ 1/4 Page (\$500)
- We cannot attend but would like to make a gift of \$\_\_\_\_\_ to the Pell Awards.

\_\_\_\_\_  
Contact Name and Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

- Please bill my organization.
- Enclosed is a check in the amount of \$\_\_\_\_\_ payable to Trinity Rep.
- Please charge my credit card \$\_\_\_\_\_. (*Visa, MasterCard, American Express, Discover*)

\_\_\_\_\_  
Card Type/      Card #      Exp. Date      CSC  
Name (as stated on credit card) \_\_\_\_\_